

# What We Studied

**By: S18 DIS 450 Class**

# Superheroes

by Lila, Jaimi & Sarah



What media provoked a change in the way that you think about disability? How?

We think that the idea of superheroes and disability allows a person to view themselves as “normal” or better yet a hero. When we examine the example of Felicity in Arrow the team doesn’t allow her disability and her fears to define who she is as her intelligence is her power.

# Superheroes (b)

How?

In a way being a superhero is disabling as the individuals are different from the norm, sometimes their friends and family do not know about their abilities and thus they must hide from the world. Which in itself is disabling. How morbid is it to think that a person with superhero abilities be disabled? However they fit into the same social category.

# Superheroes (c)



What media do you think is most potent for changing public attitude about disability from medical deficit to human diversity?

As individuals, we always looked up to Superheroes, especially when we were kids. Reaching a younger demographic with a new batch of superheroes that embrace disability when they are at such an influential age could do wonders.

# Superheroes (d)



How?

Looking at “Black Panther” and it’s amazing success there is no way to ignore the influence that these types of movies have on our society. We believe it will only be a matter of time before there is a superhero that has a disability, and fights crime from something like a wheelchair.

# Fashion

by Elena, Maggie, Brigitte, & Taylor

- **Prior to this course**
  - The way we perceived disability was almost as a segregation, off the bell curve.
  - As far as fashion and disability design, the terms such as human-centered, inclusive, adaptive, and assistive, did the opposite of “include.”

# Fashion (b)

- **After this course**
  - We perceived fashion, through the lens of disability, as less of a way to make people to feel included and more of a way to provide identity.

# Disability Design

by Maggie, Elena, Brigitte & Taylor

- Rudimentary disability design products such as canes and wheelchairs are used for a medical diagnosis, but what they actually are is functional designs that should not define one as disabled.



# Disability Design (b)

- Alleviating negative attitudes towards disability design items will shift branding these individuals as disabled and give them an opportunity of choice, allowing them to feel a sense of self and identity rather than segregated.

# Performance-Dance & Music

## by Stephanie

What media provoked a change in the way that you think about disability? How?

- People with disabilities can struggle to find a way to enjoy performing arts.
- Theater and music designed for those with disabilities becomes more inclusive (ex. Deaf band).

# Performance-Dance & Music (b)

**What media provoked a change in the way that you think about disability? How?**

- Inclusive performing arts allows those that are disabled to feel more included and allows them to enjoy the arts more.

# Performance-Dance & Music (c)

**What media do you think is most potent for changing public attitude about disability from medical deficit to human diversity? How?**

- More diverse arts need to be provided to be more inclusive of those with disabilities such as arts that allow adaptations to vision and hearing impaired.

# Film

by Hannah & Amy

**What media provoked a change in the way that you think about disability? How?**

- Different ways for disabled people to be represented in film - both good and bad.
- Gave a better understanding of life and experience.

## Film (b)

**What media do you think is most potent for changing public attitude about disability from medical deficit to human diversity? How?**

- “Me Before You” made me think about disability from a different perspective and made it more relatable.

# Film (c)

**What media do you think is most potent for changing public attitude about disability from medical deficit to human diversity? How?**

- Film is good to change public attitude because people can see how others live with their disability and how everyone is more alike than different.

# Film (d)

**What media do you think is most potent for changing public attitude about disability from medical deficit to human diversity? How?**

- Everyone wants most of the same things in life, regardless of disability.
- Disability doesn't make anyone less worthy.



# Social Media

by Kiana & Katie

**What media provoked a change in the way that you think about disability? How?**

- **Commercials:** The difference of good/bad in commercials.
- **Advertising:** If it is done correctly.
- **Twitter:** Hashtags

# Social Media (b)

**What media provoked a change in the way that you think about disability? How?**

- **Instagram:**
- **Facebook:** Fake ads that make you pity someone to make money.

# Social Media (c)

**What media do you think is most potent for changing public attitude about disability from medical deficit to human diversity? How?**

- Social Media, can help change the views of disability by appropriately showing disabilities in media. For example, I think social media can allow a lot of people to judge others easily (i.e., if people were to portray disability as a good, instead of pity).

# Social Practice Art

by Erin & Morgen

What media provoked a change in the way that you think about disability? How?

- Liz Jackson showed us how devices for mobility are made in a way that have one purpose verses the way she wants to create them to have multiple purposes.

# Social Practice Art (b)

**What media provoked a change in the way that you think about disability? How?**

- It made us think about how disabilities can be perceived and how we can make a change to move forward.

# Social Practice Art (c)

What media you think is most potent for changing public attitude about disability from medical deficit to human diversity? How?

- We think this is a potent change from public attitude for human diversity. It shows us a change in the way medical devices for mobility can be used to represent the individual's uniqueness.

# **Advertising**

**by Kayla & Taylor**

**What media provoked a change in the way that you think about disability?**

- Now see the “Inspirational Porn” of it.

# Advertising (b)

## How?

- Recognize when the ad is inclusive or exclusive.
  - So inclusive it creates exclusion.
  - Disability is the main focus of the ad creating exclusion.
  - Look at the ad to see what they are trying to sell → product or sympathy?



# Advertising (c)

**What media do you think is most potent for changing public attitude about disability from medical deficit to human diversity? How?**

- Advertising is pertinent for public change in that it reaches a wide audience and impacts all populations.

# Advertising (d)

What media do you think is most potent for changing public attitude about disability from medical deficit to human diversity? How?

- Whether the images used or the underlying messages, ads are often internalized and can shape attitudes from medical deficits to human diversity.
- Visuality of how disability is portrayed and perceived structures the public perspective.